

Letter From President



Ladies, it's been a very busy year! I'm glad I had the opportunity to serve as President of the chapter this past year. I can now check this off of my bucket list! (Ha! Ha!) I've done many things in my life on detours and being the Chapter President was one of them. It has been a great experience and this has created an opportunity to know many of you more closely. I appreciate the incredible support I've had this year from the members of the board and many of you long-time members. It truly does take a village!

As we close this chapter fiscal year, let's turn our thoughts into how to make the 2019-2020 year one of growth. We've had some growth through the diligent efforts of members. Let's keep the momentum going!

Donna Patterson
Chapter President
South Texas Money Management, Ltd.

2018-2019 Officers & Directors

President

Donna Patterson, South Texas Money Management, Ltd.

Vice President

Gracie Martin, Ensemble Group

Secretary

Mary Beth Riley, D & R Sales Co.

Treasurer

Mary Jane Hamilton, TAMUCC

Ways & Means

Carla Hoffman and Charlotte Hintz, HRS, LLC.

Membership Director

Sharon Trott, Sustaining

Sergeant-at-Arms

Linda Calhoun, Marlin Works

Programs

Holly Lewis, Inspire Magazine

Director At Large

Dr. Bunny Forgione, TAMUCC

Publications Director

Mary Helen Johnston

Membership Moment



Myra Lombardo introduces Cherylyn Boyd

Stonewater Properties is a British Columbia-based real estate investment firm. Regional Manager **Cherylyn Boyd** has more than 20 years' experience in commercial real estate management and leasing. She received both her BBA and MBA degrees from Texas A&M University-Corpus Christi. She has been active in BOMA and school organizations with her two children. Her hobbies are traveling, boating, fishing and hanging out at the island. She looks forward to actively participating in EWI and believes monthly interactions and events can help foster relationships with other professional women.



Janet Maxwell introduces Judith Cutright

Judith Cutright is not a native Texan but her husband charmed her into coming here as fast as she could! She has over 20 years' experience in the media industry and specializes in branding and image. Her firm produces training, educational, and point of sales videos and other programming. She has three grown children – a daughter and twin sons. She is involved with the Downtown Rotary, Salvation Army and Public Relations Society of America. In her spare time, she enjoys reading and being part of the Wittigs Book Review group and working out with Lisa Wright and the Your Personal Best Training Studio.

DATES TO NOTE

September 18-21, 2019

LCAM in Milwaukee, Wisconsin

September 25, 2019

EWI Fall Fundraiser
Alamo Drafthouse

September 26, 2019

KEDT Classic Brew

October 7, 2019

Noon EWI Chapter Meeting
at the Corpus Christ Art Center

October 12, 2019

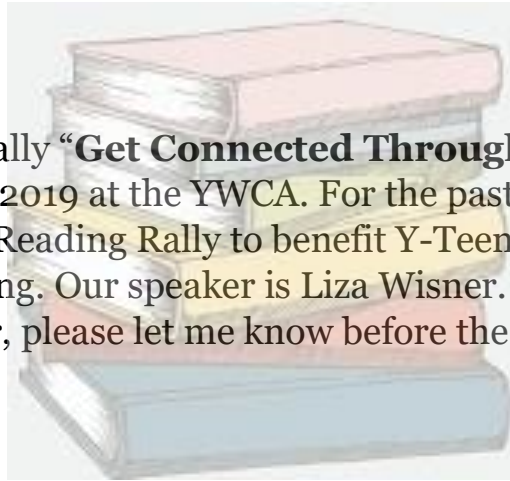
Reading Rally at YWCA

November 8, 2019

Yuletide Market Holiday Inn
Downtown Marina
10:00-3:00

Reading Rally

This year's Reading Rally **"Get Connected Through Reading"** is Saturday, October 12, 2019 at the YWCA. For the past 19 years EWI has supported the YWCA Reading Rally to benefit Y-Teens: This year's event will honor Bam Benning. Our speaker is Liza Wisner. If you haven't already signed up to volunteer, please let me know before the next meeting.



Thank You,

Gracie De Russe

YWCA Wall Mural



Every woman looks better with a little bit of color! Have you driven down Corona Drive and seen the beautiful and colorful mural on the side of the YWCA? This member firm made a splash this summer with this lovely colorful addition to our Corpus Christi landmarks. Kudos to the YWCA!

EWI September Speaker



State Representative Todd A. Hunter

Todd A. Hunter was born in Bartlesville, Oklahoma on August 26, 1953. He attended the University of Kansas (1971-1975) and Southern Methodist University Dedman School of Law (1975-1978). Hunter has practiced law since November 1978 in Corpus Christi. Todd and his wife, Alexis Taylor Hunter, have three children: Todd Jr., Michael, and Christina.

Hunter was originally elected to the House of Representatives in 1988 and served four terms. In 2008, Todd returned to the Texas House as the Representative for District 32 and was re-elected in 2010, 2012, 2014 and 2016

Rep. Todd Hunter is currently serving his tenth term as a state representative after running unopposed for re-election in 2018. For the 86th Legislative Session, he was appointed to the powerful State Affairs Committee and Criminal Jurisprudence Committee.

Speaking at the September meeting, State Rep. Todd Hunter outlined four major areas of importance to the Coastal Bend and the state. Those areas are suicide prevention awareness, oyster farming, the Texas Windstorm Insurance Association, and economic growth over the next 5 to 7 years.

Hunter said suicide is a growing concern throughout the state and that he formed a task force of students, educators and others to help develop a plan for greater suicide prevention awareness. One of the outcomes is that every September will be known in Texas as Suicide Prevention Awareness Month.

One of the new bills passed in the last legislative session allows for oyster mariculture in Texas. Hunter said it will create greater prosperity for Texas coastal areas benefiting oyster farmers, restaurant owners, and the environment.

Hunter spoke of his battles with the Texas Windstorm Insurance Association and success in freezing an increase in rates for 2019. Calling Corpus Christi a “growth zone,” he also spoke of the potential for economic growth in this area over the next 5 to 7 years, growth fueled by oil field related activity and a shift in population from California to Texas.



EWI Presents:

MAMMA MIA!

**MOIE
PARTY**

Wednesday, September 25th

Put on your “Dancing Queen” shoes, grab your friends and join us for a fun evening benefitting EWI! Prizes for best costumes.

Tickets are \$75 and include:

- **Admission to the event**
- **Dinner**
- **Movie**
- **Giveaways**
- **Networking**
- **FUN**

Agenda for the evening:

- **6:00 Silent Auction Opens & Appetizers served**
- **6:30 Preorder dinner if not staying for the movie and eat in the lounge or get it "To Go"**
- **7:30 Awards & Announcements, Silent Auction closes**
- **7:45 Pre-movie Party inside our private theatre**
- **8:00 Movie starts**

Sponsorships still available! Contact Carla Hoffman @ 361-510-0044

Executive Women International of Corpus Christi



MAMMA MIA!

Thank you to our Sponsors!

Winner Takes It All - \$3000



Dancing Queen - \$2000

Honey Honey - \$1000



The Dynamos - \$500

Razzle Dazzle Event Decorating Inc. - \$500



Executive Women International of Corpus Christi

**MAMMA MIA!*****Winner Takes It All***

Package includes signage and promotion of your company in all media prior to event, at the event, and in newsletter/social media. Your firm will be invited as a guest speaker at a EWI luncheon. You will receive 16 tickets to the event with reserved seating at the social, 2 drink coupons per person with unlimited popcorn, movie candy, and reserved premier seating.

\$3,000***Dancing Queen***

Package includes signage and promotion of your company in all media prior to event, at the event, and in newsletter/social media. Your firm will be invited to give a 10 minute presentation as a guest speaker at a EWI luncheon. You will receive 8 tickets to the event with a reserved table at the social, 1 drink coupon per person as well as unlimited popcorn, movie candy, and reserved premier seating.

\$2000***Honey Honey***

Package includes signage and promotion of your company in all media prior to event, at the event, and in newsletter/social media. Your firm will be invited to be spotlighted at an EWI Chapter at a monthly luncheon. You will receive 6 tickets to the event w/ reserved table at social, unlimited popcorn, movie candy, and reserved premier seating

\$1,000***The Dynamos***

Package includes signage and promotion of your company in all media prior to event, at event, and in newsletter, preferred seating, unlimited popcorn, movie candy & 4 tickets to event

\$500

Underwriting of this event helps support EWI's Annual Reading Rally & the Bobbi Sims Scholarship Fund

Please make your checks payable to EWI and send to: Mary Jane Hamilton, 6066 Lost Creek Dr., Corpus Christi, Texas 78413

For More information contact Carla Hoffman 361.510.0044, or Charlotte Hintz at 512.786.1624

NAME FOR MEDIA PROMOTION & SIGNAGE: _____

CONTACT: _____ **ADDRESS:** _____ **PHONE:** _____

SPONSORSHIP LEVEL: _____ **AMOUNT ENCLOSED:** _____

Executive Women International of Corpus Christi



MAMMA MIA!

September 25, 2019

Donation Form

Firm Name: _____

Representative: _____

Address: _____

Telephone: _____ Email: _____

Special Instructions & Starting Value: _____

Donation Item or Service: 501(c)(3): 87-0570469

Donated By	Description	Qty	Value
			\$

Donor Signature: _____

Drop off donations at:

Younger Hoffman Construction

Carla Hoffman

8602 S. Staples, Ste 103

M-Th 9am-5pm

F 9am - 3pm

361-510-0044

(Carla's Cell)

Wittigs

Janet Maxwell

401 William St.

(Corner of Chapparral & William)

M-F 8:30am - 5:30pm

361-882-3456

Press Buzzer to Enter

Individual Member category

Standing Rules proposed change

The Membership Committee has discussed over the last several months whether or not the Individual Member category is a good fit for the Corpus Christi chapter. At its August 6, 2019 meeting, the committee agreed to recommend to the board a change in the Corpus Christi Chapter Standing Rules eliminating this membership category.

The board approved the recommendation during its August 28 meeting. It will be presented to the full chapter for a vote sometime after LCAM in September. Often, there are bylaws changes that happen at LCAM that necessitate a change in our chapter Standing Rules. The desire is to address all changes at the same time.

Background: In an effort to give struggling chapters more flexibility for growing membership, EWI Corporate formed a Special Committee in 2013 to look at the Individual Member classification. They reported their findings and recommendations at LCAM 2014. A survey was also sent to all EWI representatives.

The recommendation of the Special Committee and the survey responses indicated support for the Individual Member classification. It was also determined that firms and individuals co-exist as members of other professional organizations. The vote taken at LCAM 2014 was in favor of adding the Individual Member category, and it was incorporated in the Chapter Bylaws. Chapters were given the option of including it or not in their Standing Rules. In 2014, the Corpus Christi chapter approved a change to its Standing Rules to include the Individual Member category.

The wording of the rule as adopted by the Corpus Christi chapter is:

Individual Member. The Chapter may vote in an Individual Membership class of membership. An Individual Member shall be an employee of a business that is not a Member Firm of the Chapter. An Individual Member shall not promote such business. (Standing Rule #19)

After careful consideration, the Membership Committee agreed that this membership category does not work well with the non-compete and business networking aspects that are important to our chapter.

Reasoning:

- The rule requires an Individual Member to be employed by a business that is not a current member.
- An Individual Member cannot promote a business. This is not well-understood and could be ignored, forgotten, or abused. If the Individual Member works for a business that is a competitor of a current member firm, it could present conflicts if it is perceived that the Individual Member is promoting the firm.
- Value is lost to all chapter members when an Individual Member cannot fully participate in networking or in promoting her business.
- An Individual Member prospect must go through the approval process, however, there are few guidelines for approval of or objection to a proposed Individual Member. Objections to business member prospects can be based only on conflict of interest from a firm in the same business category or for the negative status in the community (*Standing Rule #3*). This would not seem to apply to a prospective Individual Member as the firm is not the entity being considered for membership.
- Individual Member dues are the same as a Business Membership.



CORPUS CHRISTI CHAPTER EWI
MINUTES OF BUSINESS MEETING AUGUST 7, 2019

Call to order: Meeting was called to order at 12:00 p.m. by President Donna Patterson

Attendance: Twenty-four (24) members were present with one (1) guest.

Invocation: Invocation was given by Janet Maxwell.

Introductions: All members and our guest introduced themselves.

Guest Speaker: Nancy Wesson Dodd gave an interesting and thought provoking presentation entitled "How Diverse Is Your Universe".

Business:

1. Donna Patterson and Gracie Martin were proposed as LCam Representatives.
Diane Larue moved to accept and Holly Lewis seconded. Motion passed.
2. Bunny Forgione presented the slate of officers for 2020 as follows:

President-Elect: Diane LaRue
Secretary: Virginia Whitham
Treasurer: Marcia Keener
Sargent at Arms: Jessica Neblett

Committee Chairs
Programs: Janet Maxwell
Scholarships: Laura Hausman
Publications: Lisa Wright
Website: Barbi Baker
Membership (Retention & Recruitment): Sharon Trott
Ways & Means: Carla Hoffman
Public Relations: Barbi Baker
Reading Rally: Gracie DeRusse

Nancy Wesson Dodd moved to accept the slate of officers and Charlotte Hintz seconded. Motion passed.

Announcements:

Charlotte Hintz talked about the fundraiser scheduled for next month. She asked for sponsorships and that our members purchase their tickets.

Holly Lewis announced that a firm night opening for December is still available.

Dianne LaRue reminded everyone that she is taking orders for the EWI tablet/phone holder.

Myra Lombardo thanked the committee for the wonderful Texoma conference held the prior weekend.

Door Prizes: Door prizes were furnished by Sharon Trott and Lisa Wright. They were won by Sherry Emerick and Janet Maxwell.

Adjournment: President Donna Patterson announced the meeting adjourned at 12:55 p.m.



Minutes of the Board of Directors Meeting
EWI of Corpus Christi
Date: 7/31/2019

Call to Order	12:05
Roll Call	Donna Patterson, Gracie Martin, Sharon Trott, Linda Calhoun, Mary Beth Riley, Carla Hoffman, Laura Hausman. Attending via conference call: Mary Helen Johnston
Minutes:	
Mary Beth Riley presented the minutes from the June Board meeting. Mary Helen made one correction to replace Mary Jane Hamilton's name with Mary Helen's. Sharon Trott moved to accept as corrected. Gracie Martin seconded. Motion passed.	
Treasurer's Report:	
President Donna Patterson presented the treasurer's report with cash position at July 31, 2019 as follows: American Bank - \$33,854.24; NACCU B/C/DP checking - \$17,670.96; NACCU B/C/DP Share account - \$25.00; NACCU Share account - 27.10; NACCU CD - \$14,851.60; Petty cash - 40.00. Total \$66,468.90. Laura Hausman moved to accept as presented and Mary Beth Riley seconded. Motion passed.	
President's Report:	
Donna Patterson reported on plans for the Texoma Conference and that she expects a shortfall of \$1,800.00 on the event.	
Vice President's Report:	
Gracie Martin reported that the nominating committee has met and they are making calls but are having trouble filling some positions. The Board members discussed different options for changes to the Treasurer position.	
Communications:	
Committee Reports:	
Sergeant at Arms Report:	
Website:	
Scholarship:	
Laura Hausman said the funds from HEB will probably come in September. The committee has someone picked to offer that scholarship. Board members discussed which month to invite the recipients to attend a meeting.	
Membership:	

Sharon Trott ordered 30 of the new brochures. She reported that we have seven new members since March and they are still working on some prospects. Her committee is looking into holding a New Member Orientation.

Membership Orientation:

Nominating Committee:

Public Relations:

Reading Rally:

Standards of Excellence:

Ways & Means:

Carla Hoffman reported that her committee is emailing all members asking for their participation in the fund raiser. The venue, food, etc. is all set for the event.

Publications:

Programs:

Unfinished Business:

New Business:

Announcements:

Adjournment: 12:55

Approved: 8/28/2019

Submitted: Mary Beth Riley