

Letter from President



Dear EWI, Ladies!

November is a wonderful time of the year, with cooler temperatures, and the promises of friendship and community strengthened through the gathering of family and friends.

Thanksgiving is the beginning of the holiday season, a time when we celebrate the connections we have with those we love. It is also a reminder to us to live in a place of gratitude as we acknowledge all the blessings we have received.

As I prepare to celebrate, I remember that our EWI organization has much for which to be thankful for, especially our lovely, passionate, and engaged members. I am deeply grateful for the opportunity to work with each of you beautiful ladies and to serve our community together. We are making a difference in our community through our scholarships and Reading Rally. There is no better way to give thanks for what we are given than by using our gifts as a force for good in the world.

As we pause to celebrate this holiday, please enjoy and appreciate the company of your loved ones. Be safe, and enjoy the Thanksgiving holiday. Happy Thanksgiving!

We are EWI!

Gracie Martin

2019-2020 Officers & Directors

President

Gracie Martin, Ensemble Group

Secretary

Virginia Whitham, Navy Army
Community Credit Union

Treasurer

Marcia Keener, MJKeener Coaching

Ways & Means

Carla Hoffman, Hoffman Hearing
Solutions, LLC

Membership Director

Sharon Trott, Sustaining

Sergeant-at-Arms

Jessica Neblett, High Touch
Technologies

Programs

Janet Maxwell, Wittigs

Director At Large

Donna Patterson, South Texas Money
Management, Ltd.

Publications Director

Lisa Wright, Your Personal Best
Training Studio

Chapter Champions' Challenge - Chapter to Chapter Referral Program

The EWI Corporate board has a new recruitment challenge called C3. Corporate will pay a chapter (see image) from \$200 up to \$1000 for successful chapter-to-chapter referrals. For example, Gracie's college roommate lives in Dallas, and she refers her to the Dallas EWI Chapter.



When she becomes a member of the EWI Dallas Chapter, our chapter will get \$200! The other image below of the United States highlights our entire sister chapters throughout the US and Canada. So do you have friends, colleagues that you might refer to a local chapter?



DATES TO NOTE

November 28, 2019
Happy Thanksgiving!

December 4, 2019
EWI Evening Meeting
Taylor Cravey Photography
Watch your email for details!

December 5, 2019
Deadline for YWomen in
Careers Awards nominations
Hurry!

January 23, 2020
KEDT Food & Wine Classic

EWI New Member Spotlight



My name is Cassy Fleming. I was born in a small town in Iowa but spent most of my childhood just across the Harbor Bridge, in Portland. I studied Marketing at Del Mar, where I met my husband, Brandon. We have a two-year-old daughter (Brynn) and a five-year-old son (Reece). If we aren't at a tee-ball or soccer game, you can find us at the National Seashore. Besides going to the beach, I love to travel, spend time with family and friends, read and sit on my patio with a glass of wine, and the music turned up.

I am a Treasury Management Sales Officer at American Bank. American Bank has been my home for 11½ years. I have had several roles throughout my time with the bank, including as a personal banker and treasury management product trainer.

I look forward to collaborating, volunteering, and growing with the strong women in EWI. Thank you to everyone who has introduced themselves and made me feel comfortable at each meeting. This adventure is going to be fantastic, and I cannot wait.

-Cassy

Yuletide Bruncheon



EWI ladies filled almost three tables for **YWCA's 29th Yuletide Bruncheon and Market by the Bay** event held this year on Friday, November 8th, at the Holiday Inn Downtown Marina.

Membership Moment – Sharon Trott

Chapter Checkup Survey results

The results are in for our Chapter Checkup Survey! With about half the member representatives responding to the survey conducted in August, the numbers indicate that the EWI Corpus Christi experience in the last year has met or exceeded expectations.

“The results are encouraging and positive,” said Gracie Martin, chapter president. “There are clearly areas where we have opportunities to improve. The board will use this feedback to make changes that will further enhance the EWI experience for everyone,” she said.

Two-thirds of those responding said they are moderately or highly involved in EWI, attending meetings more than half the time and participating in at least one committee. Work conflicts and travel were cited most often as reasons for missing meetings and activities.

Overwhelmingly, members would like more opportunities to get to know one another better. Eighty-three percent of those responding said they would be interested in occasional after-hours socials in addition to the monthly luncheons. They would also like to see greater networking and a more welcoming atmosphere during the monthly chapter meetings.

Respondents said the greatest improvement is needed in the location of the chapter meetings citing poor acoustics in the room at Citrus Bistro as a major problem. They also said the quality of the meals is below expectations. No one indicated a needed change in the date and time of the chapter meetings.

In the area of monthly programs, members said they would like to see more programs about things going on in the community and would like to have more promotion of the programs and speakers through the newsletter before the monthly meetings.

The results also showed an appreciation for the annual fundraiser and Reading Rally and the chapter's sponsorship of this year's Texoma Board Forum. Members indicated they would like a greater commitment to the EWI mission particularly in the area of community support. At least one respondent thought a greater expectation should be placed on all members to participate in or financially support the fundraiser and Reading Rally.

“Thank you to all who responded to our first survey. Feedback from our members is important to the vitality of our organization,” said Martin. “We plan to implement brief surveys after each monthly chapter meeting and to conduct another Chapter Checkup Survey mid-year to ensure we are fulfilling our mission and meeting the expectations of our members. Survey responses are anonymous unless you indicate otherwise. I encourage everyone to participate and help us make our chapter the best it can be.”

Nominate a successful professional woman for a YWomen in Careers Award

Nominations are open for the 40th Annual YWCA Y Women in Careers award to recognize that special professional woman in the Coastal Bend who makes a significant impact in her career field. Nomination forms are available online at ywcacc.org or at the YWCA location at 4601 Corona Drive. Deadline for nominations is Thursday, December 5th, so act today!

Y Women in Careers Award 2020 Nomination Form

*Nominate a successful, professional woman
& tell us why she deserves this honor:*

NOMINEE INFORMATION

Name of Person Being Nominated

Business Phone

Position/Title of Person Being Nominated

Cell Phone

Employer/Business Name

Business Address

Email of Person Being Nominated

Home Address of Person Being Nominated

NOMINATOR INFORMATION

Your Name (Person Nominating)

Your Business Phone

Your Employer/Business

Your Cell Phone

Your Business Address

Your Email

**NOMINATION PACKETS MUST BE RECEIVED BY
THURSDAY, DECEMBER 5, 2019**

Send to: YWCA Corpus Christi
C/O Nancy Wesson-Dodd
4601 Corona Dr., 78411
361-857-5661 X104
361-857-0254 (Fax)
ywcacc@ywcacc.org

Nomination Packet to Include


- THIS FORM, completed
- 2-Page Current Resume
- 1 Letter of Recommendation regarding nominee's career achievements
- **Maximum of 5 Pages per Nominee**

Nomination Requirements

- Specify education, certificates, and licenses
- Why does nominee stand out in her career field?
- Minimum **10 years** of professional experience
- Business owner OR high level responsibilities in current position
- In business / employed for pay (not volunteer or retired)
- Makes contributions to her field beyond basic job duties
- Professionally recognized in her field
- Accomplishments surpass colleagues' achievements
- **How has nominee contributed to YWCA mission:**
Eliminating Racism
Empowering Women
- YWCA Corpus Christi Board, staff & past honorees not eligible

**eliminating racism
empowering women
ywca**

www.ywcacc.org
YWCA 1-800-444-2222

	<p>Minutes of the Board of Directors Meeting EWI of Corpus Christi EWI ® 10.16.19</p>
Call to Order	12:15pm
Roll Call	Gracie Martin, Virginia Whitham, Marcia Kenner, Jessica Neblett, Sharon Trott, Carla Hoffman, Lisa Wright, and Janet Maxwell. Donna Patterson via phone conference.
Minutes:	
Gracie Martin presented the minutes of the September Board Meeting. Donna Patterson moved to approve, Sharon Trott second. Motion passed.	
Treasurer's Report:	
Treasurer's report was presented as attached: American Bank \$29,221, NACCU B/C/DP Share \$25, NACCU Checking \$17470.96, NACCU Share \$27.10, NACCU CD \$14,851.60, Petty Cash \$40. Total \$61,635.66. Carla Hoffman was unable to attend and will present on Fundraiser at the next Board Meeting. Donna Patterson moved to approve, Sharon Trott second. Motion passed.	
President's Report	
President Gracie Martin covered the following topics: Purchase of P.O. Box an expense of \$80 per year at the Uptown location. Both President and Treasurer will have a key, but can proxy to another member. Gracie will proxy her key to Donna Patterson. This is an extra small box. Janet Maxwell moved to approve, Lisa Wright second, motion passed. On-line QuickBooks has successfully been implemented, only a initial review of the system at this time. Gracie offered to cross-train other members that have access, Treasurer. Need to complete Budget by the next board meeting for final approval in December. Vice President resigned, need to fill position. Discussion of an interim VP, however preference is to fill with long-term candidate. This is a three year commitment, first year as VP, second as President, and third as Past Pres. Need to have candidate with prior board experience, preference experience with EWI. Gracie has agreed to place bi-laws on local chapter website. Gracie will coordinate committees until position is filled. Sharon Trott agreed to send EWI roster to board for review. Affirmed time, date, and location of future board meetings - all agreed to keep as scheduled and located. Janet motioned, Marsha second, motion passed. Next month board meeting moved to Monday, 11/18 due to the Thanksgiving holiday.	
Vice President's Report:	
No report	

Communications:	
No report	
Committee Reports:	
<p>Sharon Trott will present the resending of the 2014 Individual Membership option. Currently no one is an individual member and the committee recognizes little or no benefit to the member and can cause confusion. Sharon will present at the chapter meeting in November. EWI Member Survey, 50% participated 87% of results meet or exceed expectations. Results will be presented in the EWI newsletter. Highlights - Majority request new location, and lunch offerings. Advance promotion of speakers, complements on fund raisers. People aren't feeling as they belong - find ways to get to know each other better. More Community focused, requested more career networking opportunities. Evening meeting to network with after hours socials.</p>	
Announcements:	
Adjournment	
1:05pm	
Approved:	Submitted:

