

Letter From President



At the end of April, a corporate conference call was held. The focus was on Membership Recruitment & Retention. This resonated with what we have been trying to put our energies into the last few months with the resurrection of the Past President's Advisory Council and a fully functioning Membership Committee.

Somewhere in the past we seemed to have lost procedures and processes. This is so very important to membership. We can't recruit effectively if we don't know the rules for membership. Our Chapter is different from most EWI chapters in that we live under the non-compete rules so it requires a little more thought.

Sharon is including information and a form further in this newsletter to educate members on how to nominate new members. Please put your think caps on as to who could be an asset to our chapter.

Even though our chapter has just under fifty members we are only having attendance of about 40%. We need more involvement. Sometimes it's just a simple call from a sister member letting them know they are missed at our meetings. I know we are a group of busy ladies and sometimes it seems like it's hard to find the time, but I have to tell you that I feel good coming out of our meetings. I've take a little time to relax among friends during a hectic work day.

We're always looking for new ideas. If you have some suggestions or thoughts on how we can improve on what we are doing or how we are doing it, please feel free to call on me or any of the chapter officers.

Donna Patterson

Chapter President

South Texas Money Management, Ltd.

2018-2019 Officers & Directors

President

Donna Patterson, South Texas Money Management, Ltd.

Vice President

Gracie Martin, Ensemble Group

Secretary

Mary Beth Riley, D & R Sales Co.

Treasurer

Mary Jane Hamilton, TAMUCC

Ways & Means

Carla Hoffman and Charlotte Hintz, HRS, LLC.

Membership Director

Karen Barnes, L.K. Jordan & Assoc.

Sergeant-at-Arms

Linda Calhoun, Marlin Works

Programs

Holly Lewis, Inspire Magazine

Director At Large

Dr. Bunny Forgione, TAMUCC

Publications Director

Mary Helen Johnston

New Member



Gracie De Russe

I am retired from Coca-Cola after 20 years, I am a licensed massage therapist, and I still do home organization on occasion (I'm a cleaning machine and organization fanatic.) I spend a great deal of time as a volunteer, a prayer warrior, serve on the hospitality team and as a life-group leader for Church Unlimited. I love my life!

Membership Moment

From Sharon Trott, Membership Director
May 2019

Recruiting new members and retaining existing ones is key to our organization's ability to survive and thrive. The Membership Committee is pleased to report that two firms have been approved for invitation to membership – Younger-Hoffman Construction, Inc. represented by Carla Hoffman and High Touch Technologies, Inc. represented by Jessica Neblett. They will be confirmed as members once we receive their completed applications and dues. Stayed tuned!

The Membership Committee has updated the Initial Prospect Form and encourages you to use this form to propose a new firm for membership. It will help facilitate the approval process and lead us toward an ever-growing and vibrant organization. The form is to be completed by existing members -- not the prospective member -- with as much of the information requested as possible. Completing this form does not guarantee membership but it does start the approval process. Completed forms can be emailed to the Membership Director – Sharon Trott at strott73@att.net. A copy of the form is included in this newsletter and has been emailed to members. Don't hesitate to ask for a re-send if you need one!

Submit your proposals using the Initial Prospect Form and we will work together to ensure your prospect meets the criteria and can be successfully invited into membership.

What are the criteria?

- The firm cannot be a competing business with a current EWI Corpus Christi member firm.
- The firm must have been in business for at least one year.
- The firm representative must have worked for the firm at least one year.
- The prospective representative must be employed by the firm as a top-level executive, owner, or administrator, or hold a position with policy making authority. They must be able to attend monthly chapter meetings.

Please feel free to contact me at strott73@att.net or 877-4269 with any questions or if you want to discuss a potential prospect.

PS – Shout out to the dynamic Membership Committee – Donna Patterson, Gracie Martin, Nancy Wesson-Dodd, Linda Allen and Myra Lombardo. You rock!

Executive Women International
Corpus Christi Chapter
Initial Prospect Form

Date: _____

Thank you for the new prospect! Please understand that providing this information DOES NOT imply immediate acceptance into Executive Women International. The approval process takes 30 to 45 days from submission. The business being proposed is the EWI member; the person employed by that business is referred to as the representative. We encourage you to contact the Membership Director if you have questions.

Guidelines for Submitting a Prospect

- ☐ Cannot be a competing business with a current EWI member firm ☐ Firm must have been in business for at least one year.
- ☐ Firm representative must have worked for the firm at least one year.
- ☐ Prospective representative:
 - Must be employed by the firm as a top-level executive, owner, or administrator, or hold a position with policy making authority
 - Must be able to attend monthly Chapter meetings

Prospect Information (to be completed by EWI Member)

Name of Proposed Firm: _____ # Years in Business: _____
Address: _____
Firm Executive Name: _____ Exec's Title: _____
Phone: _____ Type of business firm is engaged in: _____

Name of Proposed Firm Representative: _____
Position (Title) in Firm: _____
Email: _____
Years with Firm: _____ Business Ph: _____ Cell Ph: _____
Home Address: _____

Please tell us why you feel this prospect will make a good EWI Member? _____

Have you made prospect aware of the EWI membership process? ____ Yes ____ No

Referred By EWI Member: _____ Date: _____
Firm Name: _____

NOTE: Initial dues are \$350 and includes one representative. Each additional representative is \$225.

Please email completed form to:
SharonTrott, Membership Director

Strott73@att.net

Approval Process For Membership Committee Use ONLY:

NAICS Code: _____

1) Date prospect form received: _____

2) Contact potential conflicts: _____

3) Present to Committee: _____

4) Committee Outcome: _____

5) Present to Board: _____

6) Board Outcome: _____

7) Date Posted to Members: _____

8) Prospect Approved: ____ Yes ____ No

Membership Director News



Sharon Trott and Karen Barnes

Sharon Trott will be our new EWI Chapter Membership Director. If you have any questions about proposing a new firm for membership please contact Sharon as to the proper procedures and forms that must be filled out.

Thank you to Karen for chairing the Membership Director position for several years. Kudos to Sharon for taking this very important role.

Texoma Conference



SAVE THE DATE

TEXOMA CONFERENCE

EWI OF CORPUS CHRISTI, TX

FRIDAY, AUGUST 2—SATURDAY, AUGUST 3

ART OF COMMUNICATION

IN A MULTIGENERATIONAL WORKFORCE

Differences in communication style can make a surprising impact on team dynamics.

Baby Boomer, Generation X, Millennials, Gen Z

Learn how to communicate with all ages for improved performance!

Conference Registration \$ 175.00

(More Information to Follow)

Hotel Information: Omni Corpus Christi Hotel

DATES TO NOTE

June 5, 2019

Chapter Meeting at Art Center of Corpus Christi

August 2-3, 2019

Texhoma Conference at the Corpus Christi Omni Hotel.

September 18-21, 2019

LCAM in Milwaukee, Wisconsin

September 25, 2019

EWI Fall Fundraiser
Alamo Drafthouse

Fall Fundraiser



SAVE THE DATE

EVENING AT THE MOVIES

EWI OF CORPUS CHRISTI, TX

WEDNESDAY, SEPTEMBER 25TH

ANNUAL EWI FUNDRAISER BENEFITS THE BOBBI SIMMS SCHOLARSHIP AND THE EWI READING RALLY

Auction, dinner, signature cocktails and a fun movie.

EWI May Speaker



Dr. Patricia Squires

Patricia Squires, DNP, APRN, FNP-C
Executive Director - Neuroscience Services
University Healthcare System

Presented on Women's Stroke Health

Dr. Patricia Squires is a board-certified Nurse Practitioner, with a subspecialty in Neurosciences. She was born in Canada, where she received her initial Registered Nurse license from Centennial University in Toronto, Canada in 1992. Patricia moved to Corpus Christi, Texas in 1992 and served the community for 25 years prior to moving to San Antonio, Texas in 2017. She obtained her Master's degree in Nursing from Texas A&M University - Corpus Christi as a Nurse Practitioner in 2014, and immediately continued to obtain a Doctorate degree in Clinical Practice, and another Doctorate degree in Healthcare Systems in 2016 at Chamberlain University Chicago, IL. She worked for Corpus Christi Medical Center for 17 years as a Neuroscience leader, and is currently a Neuroscience leader at the University Hospital System in San Antonio, Texas. Dr. Squires prides her work as a Stroke Systems Specialist. She collaborates with America Heart and Stroke Association, the Brain Attack Correlation and The Joint Commission to ensure stroke systems of care is research based which drives quality standards, and ultimately improves patient outcomes, and access to evidence based care.

Today, Dr. Squires is the Executive Director over Neuroscience Services at University Hospital Systems and UT Health in San Antonio, Texas. She leads a dynamic group of Neurosurgeons and Neurologist treating complex neuro and stroke syndromes in and surrounding Bexar county. University Hospital is a Comprehensive Stroke Center, which is the highest level of accreditation attainable in stroke systems of care.





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Minutes of the Board of Directors Meeting
EWI of Corpus Christi
Date: 4/24/2019

Call to Order	12:00 pm
Roll Call	Donna Patterson, Mary Beth Riley, Sharon Trott, Mary Jane Hamilton, Laura Hausman, Gracie Martin, Carla Hoffman, Holly Lewis
Minutes:	
Mary Beth Riley presented the minutes from the March meeting. Sharon Trott moved to approve and Holly Lewis seconded. Motion passed.	
Treasurer's Report:	
Mary Jane Hamilton presented the Treasurer's report with cash position at April 30, 2019 as follows: American Bank - \$29,908.63; NACCU B/C/DP checking - \$17,670.96; NACCU B/C/DP Share Acct. - \$25.00; NACCU Share Acct. - \$27.10; NACCU CD - \$14,851.60; Petty Cash \$40.00. Total \$62,523.29. There was some discussion for clarifications. Mary Beth Riley moved to approve as presented and Gracie Martin seconded. Motion passed.	
President's Report:	
President Donna Patterson presented attendance comparisons for the monthly meetings for the last five years that indicate a drop in attendance. The Board discussed ways to improve attendance including: Location change; better promotion of the speaker; and taking a survey of membership. Linda asked Board members to send her suggested questions.	
Vice President's Report:	
Communications:	
Committee Reports:	
Sergeant at Arms Report:	
Website:	
Scholarship:	
Laura Hausman reported that we will not be receiving the scholarship contribution from HEB this year. They have changed their procedures and EWI must now apply yearly. Laura turned in an application. She said we have three qualified applications for the scholarship thus far this year.	
Membership:	
Sharon Trott is the new Membership chair. She has been cleaning up the membership process and plans to communicate the process to membership. She asked that we use the Initial Prospect Form when we have someone	

to nominate. Sharon requested that we add the following language to the Standing Rules for qualifications for membership:

"Firm must have been in business at least one year;"

"Firm representative must have worked for the firm at least one year."

After discussion, Sharon moved to approve the changes and Mary Jane Hamilton seconded. Motion passed.

Sharon presented Younger/Hoffman Construction, Inc./Carla Hoffman for membership. After discussion, Mary Jane Hamilton moved to accept and Laura Hausman seconded. Motion passed.

High Touch Technologies/Jessica Niblett was also presented for membership. After discussion, Sharon Trott moved to accept and Mary Jane Hamilton seconded. Motion passed. Sharon will present the two firms/representatives to membership for a vote.

Membership Orientation:

Nominating Committee:

Public Relations:

Reading Rally:

Standards of Excellence:

Ways & Means:

Carla Hoffman reported that the fundraiser will be September 25th from 6-10 pm at the Alamo Drafthouse and will follow a similar format as last year. Theme this year will be Mama Mia and they will be showing the first Mama Mia movie. Ways and Means committee chairs will meet next week with a general meeting with the rest of the committee to follow. Save the dates will be going out soon.

Publications:

Programs:

Holly Lewis said the program at the next meeting will be presented by Dr. Pat Squires.

Unfinished Business:

New Business:

Announcements:

Adjournment: 1:15 p.m.

Approved: 4/24/2019

Submitted: Mary Beth Riley