

## Letter From President



We will be hosting the TEXOMA Regional Conference on August 2<sup>nd</sup> & 3<sup>rd</sup> at the Omni. There are six chapters that comprise our region – four in Texas and two in Oklahoma. We have had a Conference Committee chaired by Diane LaRue who have been working diligently to make this a great success. In May, I sent out the “Save the Date” to the various chapters and to all of our local chapter members. Details are still being finalized, but I do know that Friday night’s entertainment will include a boat tour of our bay and the downtown Art Walk.

I am encouraging our local chapter members to attend. This is a great opportunity to network with other chapters and learn from each other how we can make our chapters better. Volunteers will also be needed. This is not a “one man band” act – we need several helping hands. Please mark these dates on your calendar and plan to attend and/or to help.

We need donations for goodie bags for the event. Please coordinate this with Diane (361) 813-6683 or email her at [jodilela@me.com](mailto:jodilela@me.com).

Donna Patterson

Chapter President

South Texas Money Management, Ltd.

### 2018-2019 Officers & Directors

#### President

Donna Patterson, South Texas Money Management, Ltd.

#### Vice President

Gracie Martin, Ensemble Group

#### Secretary

Mary Beth Riley, D & R Sales Co.

#### Treasurer

Mary Jane Hamilton, TAMUCC

#### Ways & Means

Carla Hoffman and Charlotte Hintz, HRS, LLC.

#### Membership Director

Karen Barnes, L.K. Jordan & Assoc.

#### Sergeant-at-Arms

Linda Calhoun, Marlin Works

#### Programs

Holly Lewis, Inspire Magazine

#### Director At Large

Dr. Bunny Forgione, TAMUCC

#### Publications Director

Mary Helen Johnston

## Membership Moment

Growing chapter membership starts with each of us. During a recent EWI Corporate Recruitment and Retention webinar, we learned that another chapter, as a means of promoting organization vitality, encourages their members to reflect on the following questions.

As EWI members:

- Are we committed to the success of the organization?
- Are we proud to be a part of it?
- Are we willing to recommend it to others?
- Do we want to continue to be a member?
- Are we willing to put forth the extra effort to make it a great organization?
- Are we intentional about how we promote EWI?

Acknowledging and reflecting on the value EWI brings to each of us as current members can motivate us to be the kind of organization other business women want to join.

If you have a prospective member firm you would like to submit for approval, please email the information to [strott73@att.net](mailto:strott73@att.net). Include the firm's name, rep's name, business address, phone and email of the rep, and how long the firm has been in business and how long the rep has been with the firm. The Membership Committee will take it from there!

### DATES TO NOTE

**July 10, 2019**

Noon EWI Chapter Meeting  
at the Corpus Christ Art  
Center **2<sup>nd</sup> Monday of July!**

**August 2-3, 2019**

Texhoma Conference at the  
Corpus Christi Omni Hotel.

**September 18-21, 2019**

LCAM in Milwaukee,  
Wisconsin

**September 25, 2019**

EWI Fall Fundraiser  
Alamo Draffhouse

## Fall Fundraiser



### SAVE THE DATE

EVENING AT THE MOVIES

EWI OF CORPUS CHRISTI, TX

WEDNESDAY, SEPTEMBER 25<sup>TH</sup>

**ANNUAL EWI FUNDRAISER BENEFITS THE BOBBI SIMMS  
SCHOLARSHIP AND THE EWI READING RALLY**

Auction, dinner, signature cocktails and a fun movie.

# Texoma Conference



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**EWI of Corpus Christi  
Invites you to the 41st Annual  
TEXOMA Board Forum  
Friday, August 2 – Saturday August 3, 2019**

**Registration:** \$175.00  
(Cost includes Friday lunch, Friday evening entertainment, breakfast and lunch on Saturday)

**Location:** Omni Corpus Christi Hotel  
900 N. Shoreline Blvd.  
Corpus Christi, TX 78401  
Special rate: \$135.00 plus tax per night

**Attire:** Business casual

**Hotel Reservations:**

**Omni Corpus Christi Hotel**

Please call (361) 887-1600 and ask for "In-House Group Reservations" let them know you are wanting to book for the EWI TEXOMA Board Forum. Or book online:

<https://www.omnihotels.com/hotels/corpus-christi/meetings/ewi-texoma-conference>

Booking deadline is July 16<sup>th</sup>, 2019



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## AGENDA

### Friday, August 2, 2019

10:30 – 11:45 am	Registration
11:45 am – 12:15 pm	Welcome Remarks and Introduction of Attending Chapters/Members followed by Lunch
12:15 pm – 1:15 pm	Keynote Speaker – Honorable Barbara Canales <i>Getting Your Point Across in a Male Dominated Industry</i>
1:15 pm – 2:00 pm	Dr. Diana Ivey <i>Communicating Your Message in a Multigenerational World</i>
2:00 pm – 2:15pm	BREAK
2:15 pm - 3:00 pm	Corporate Corner <ul style="list-style-type: none"> <li>➤ Chapter Responsibilities</li> <li>➤ Marketing</li> <li>➤ Recruitment and Retention</li> <li>➤ What Works Best for Your Chapter</li> </ul>
3:00 pm – 3:45 pm	Debbie Lindsey-Opel <i>Learning about You</i>
3:45 pm – 4:15	Breakout Sessions
4:15 pm – 4:30 pm	Group Photo
4:30 pm - 6:00 pm	Hospitality Suite - Spirits & hors d'oeuvres
5:30 pm	Gather in Lobby for Boat Tour
6:30pm – 7:30pm	Harbor Boat Tour or Downtown Art Walk – you can do both!! (Lots to do downtown and vendor discounts for Art Walk attendees!!)

### Saturday, August 3, 2019

8:30 am	Breakfast
9:00 am – 10:00am	Darcy Schroeder <i>Everyone Has a Story. How to Get Yours Heard While Learning to Listen to Others</i>
10:00 am – 10:30am	Break and door prizes
10:30 am – 11:30am	Panel led by Nancy Wesson-Dodd, Executive Director YWCA <i>Communication across Generations</i>
11:30am – 12:30pm	Lunch
12:30 pm – 1:00Pm	Closing Remarks and Group Photo



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**Texoma Board Forum  
Registration Form  
Friday, August 2 – Saturday, August 3, 2019**

**Attendee Information:**

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Member Firm \_\_\_\_\_

Street Address \_\_\_\_\_

City, State &amp; Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Chapter \_\_\_\_\_

Chapter Board Position or Committee Chair \_\_\_\_\_

**Payment Information:**☐ Check (made payable to EWI of Corpus Christi)☐ Credit Card - Contact Gracie Martin: [ggmartin@ensemblegroup.net](mailto:ggmartin@ensemblegroup.net) (\$ 5.00 fee for payment with card)

Please send completed registration form and payment to: (or email registration form to [dpatterson@stmmltd.com](mailto:dpatterson@stmmltd.com))

Mary Jane Hamilton  
6066 Lost Creek  
Corpus Christi, TX 78413

**Deadline for registration is July 16, 2019**



## EWI May Speaker



ALYSSA BARERRA MASON  
Executive Director,  
Corpus Christi Downtown Management District  
[www.marinaarts.com](http://www.marinaarts.com)  
[godowntowncc.com](http://godowntowncc.com)

Alyssa Barrera Mason was appointed as the Executive Director of the Corpus Christi Downtown Management District in February 2018. Prior to this appointment, Mrs. Mason had worked for the City for seven years, serving as the City's first Business Liaison since July 2014. The Business Liaison coordinated internally for economic development, downtown redevelopment, and tourism efforts and with partner agencies, the Corpus Christi Regional Economic Development Corporation, Corpus Christi Convention and Visitors Bureau and Corpus Christi Downtown Management District. Mrs. Mason also administered the Downtown Reinvestment Zone and coordinated the agenda for the Corpus Christi Business and Job Development Corporation (Type A).

Mrs. Mason earned her Bachelor of Business Administration Degree in 2010 and Master of Public Administration Degree in 2012, both from Texas A&M University Corpus Christi. She serves on the Alumni Board of Texas A&M Corpus Christi. She is a graduate of Leadership Corpus Christi Class 42 and newly elected President Leadership Corpus Christi Alumni Board. Mrs. Mason was honored as Corpus Christi Under 40 in 2013. She has also served as Treasurer, President-Elect, President, and Past President of Young Business Professionals of the Coastal Bend from 2012 – 2015. She is a member of the International Economic Development Council. In December 2016, Mrs. Mason obtained an Economic Development Finance Professional Certification, through the National Development Council.

### Talking Points

- About the DMD (Downtown Management District)
- 3 Year Plans & What We've Accomplished
- What We're Working On Now

## EWI May Speaker



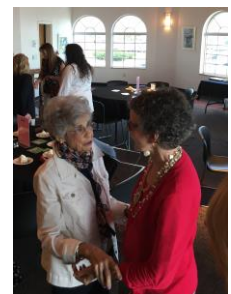
Della Meadows with LK Jordan



L-R: Sheri Emerick, Myra Lombardo, and Gracie Martin



L-R: Taylor Cravey, Janet Maxwell, Cherylyn Boyd



L-R: Mildred Pels and Nancy Wesson-Dodd



L-R: Linda Allen and Mary Kime



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**Minutes of the Board of Directors Meeting**  
**EWI of Corpus Christi**  
**Date: 5/22/2019**

<b>Call to Order</b>	Meeting was held electronically
<b>Roll Call</b>	Donna Patterson, Holly Duvall, Bunny Forgione, Mary Beth Riley, Mary Jane Hamilton, Carla Hoffman, Sharon Trott, Mary Helen Johnston, Gracie Martin.
<b>Minutes:</b>	
President Donna Patterson distributed the minutes of the April meeting electronically by email. Bunny Forgione moved to accept as written and Holly Duvall seconded. Motion passed by electronic vote.	
<b>Treasurer's Report:</b>	
President Donna Patterson electronically distributed the Treasurer's report with cash position at May 31 as follows: American Bank - \$30,107.90; NACCU B/C/DP checking - \$17,670.96; NACCU B/C/DP Share Acct. - \$25.00; NACCU Share Acct - \$27.10; NACCU CD - \$14,851.60; Petty cash - \$40.00. Total \$62,722.56. Bunny Forgione moved to accept the Treasurer's report as presented and Holly Duvall seconded. Motion passed by electronic vote.	
<b>President's Report:</b>	
President Donna Patterson called for the meeting to be held electronically by email since so many members would be unable to attend in person.	
<b>Vice President's Report:</b>	
<b>Communications:</b>	
<b>Committee Reports:</b>	
<b>Sergeant at Arms Report:</b>	
<b>Website:</b>	
<b>Scholarship:</b>	
<b>Membership:</b>	

<b>Membership Orientation:</b>	
<b>Nominating Committee:</b>	
<b>Public Relations:</b>	
<b>Reading Rally:</b>	
<b>Standards of Excellence:</b>	
<b>Ways &amp; Means:</b>	
<b>Publications:</b>	
<b>Programs:</b>	
<b>Unfinished Business:</b>	
<b>New Business:</b>	
<b>Announcements:</b>	
<b>Adjournment:</b>	
<b>Approved:</b>	<b>Submitted:</b>
May 22, 2019	Mary Beth Riley