GUI CONNECT January 2017 EWI Corpus Christi Monthly Newsletter

Letter from the President



Happy New Year to all you wonderful EWI ladies! I hope your 2017 is off to a wonderful start. Mine is busy already! I saw this "funny" on Facebook that said, "I'm opening a gym called 'Resolutions.' It will have exercise equipment for the first two weeks and then it will turn into a bar for the rest of the year."

I'm not a big resolution person when it comes to the New Year. I found a more respectable and, for me, a more fitting quote by American author, journalist and naturalist, Hal Borland. He said "Year's

end is neither an end nor a beginning but a going on with all the wisdom that experience can instill in us."

On another note, Mildred Pels approached me with the idea of EWI supporting homeless and impoverished women by supplying feminine care products for the following organizations: Good Samaritan Rescue Mission, Metro Ministries, and The Salvation Army. She felt like this was a great way for EWI to provide a community service for women from women. Mildred has done all of the foot work for us! She has a connection with the manager at one of the Dollar Stores in town. He has provided pricing for the following products: \$48/case for 48 boxes of feminine napkins and \$36/case for 36 boxes of tampons.

The board and I discussed it and felt like it was a great idea and opportunity to serve the community. I presented the idea at the January luncheon and we decided to have a donation drive. We ask that each firm consider sending a financial contribution to Christine Salch. We will split the funds raised between the three organizations and make our donations in February. Thank you in advance for your donation! Checks can be sent to Christine at the following address.

Christine Salch Swank, Salch & Henderson, P.C. 802 N. Carancahua, Suite 1100 Corpus Christi, TX 78401 Telephone: 361-883-8151

It was nice seeing so many attend Wednesday's luncheon! Margie Rose gave us a great overview of what's going on it our city. Margie, you're

(Continued on Page 2)

2016-2017 Officers, **Directors & Committee Chairs**

President Kathryn Dirks -- ETCETERA

Vice President **Bunny Forgione-Texas A&M-CC**

Secretary Stephanie Price – Four Star Health and Safety

Treasurer Christine Salch-Swank, Salch, and Henderson P.C.

> Sergeant-at-Arms Lisa Wright - Your Personal Best

Retention and Recruitment Tracy Trevino - Restorative Healthcare of South Texas

Fundraising Carla Hoffman-Hearing Aid Company of Texas

Programs Janet Maxwell -- Business Interiors of Texas Donna Patterson -South Texas Money Management

Director At-Large & Nominating Commitee Sheri Emerick -- Art Museum of South Texas

> Website & Public Relations Gracie Martin -- Ensemble Group

Scholarship Laura Hausman -- Northern Beef Industries

Publication Sharon Trott – Trott Communication

Public Relations Debbie Lindsey-Opel Three Dimensional Development

Reading Rally Gracie Martin -- Ensemble Group Linda Calhoun - Marlin Works

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Announcements

President's Letter continued from Page 1:

doing an amazing job with all that you've had to deal with this past year. I wish you continued success!

EWI is a great way to connect with professional women in our community. We are always looking for new members. If you know someone that you think would enjoy being a part of our organization, invite them to our next meeting!

In closing this letter to you wonderful ladies, my wish for each of you this New Year is much love, happiness, good health, success, prosperity and wisdom.

Kathryn Dirks Casuals ETCETERA EWI Corpus Christi President 2016-2017



From **Christine Salch: Swank, Salch & Henderson** has moved! Same building – Frost Bank building downtown – but new floor. We are now Suite 1100.

From **Janet Maxwell: Business Interiors** has merged with a commercial furniture dealership named Wittigs. I will now be a member representing Wittigs. We will be selling the same products as before and Wittigs has offices in San Antonio and Houston as well as Corpus Christi and the Valley.

The February issue of *Tribeza Magazine* in Austin will be featuring women leaders, all of whom are wearing Modern Moghul jewelry designed by our member, **Biby Dykema**.

January / February Birthdays

Nancy Wesson-Dodd Libby Averyt Lisa Wright Sharon Trott Linda Allen Dr. Mary Jane Hamilton Susan Hutchinson Elaine Hoffman Anita Mallory January 8 January 17 January 23 January 24 January 28 January 30 February 16 February 22 February 27

Mark Your Catendars!

Wednesday, February 1, 2017 EWI Board Meeting Noon, CC Yacht Club

Wednesday, February 8, 2017 EWI General Meeting 11:30 a.m. Katz 21, 5702 Spohn Dr.

EWI Corporate Offices / 515 South 700 East Suite 2A / Salt Lake City, Utah 84102 / Toll Free: 1.877.4EWI-NOW / Phone: 801.355.2800 / Fax: 801.355.2852 online: ewiconnect.org email: ewi@ewiconnect.com

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Announcements

View our work

and other services,

including our new

video production

projects. All done

in-house by our team.

ENSEMBLEGROUP.NET

ls your website ready for 2017?

We'll make sure it is.

Is it mobile friendly?

Websites are now viewed more on mobile phones than any other device. Your site has to work perfectly on mobile, and we will make sure it is.

Does it tell your story?

Website visitors want more than an "About Us" page. We'll make sure your story is being told the right way to engage with visitors.

Is it outdated?

An old looking or outdated website can severly hurt your business. We'll bring your website up to date.

Are you investing in the right tools?

The right video on a website can increase conversion rates dramatically. It's one of the best investments you can make for your website/brand.

Women In Careers Awards Banquet

3.01.17 Since 1979, the YWCA has recognized accomplished professional women in the Coastal Bend through the Y Women In Careers Awards Banquet. Thirty-three years later, this event is a major fundraiser to support the programs at the YWCA.

Please help the YWCA continue to empower women and to create future generations of successful women by being a Table Sponsor or a Friend of a YWTeen for the Y Women In Careers Banquet , Solomon P. Ortiz Center on March 1 at 6:00PM (see below for opportunities)

We look forward to seeing you at Y Women in Careers Banquet,

OR CALL US AT 361-884-6396

Congratulations to Charlotte Hintz of Orion Drilling on the birth of her son, Connor Rhys Hintz. Connor was born December 31, 2016 and weighed in at 7.7 pounds, 20.5 inches long.



Check out the EWI Corpus Christi website. Gracie Martin of **Ensemble Group** is doing a great job with our website. Check it out at www.corpuschristiewi.org.

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Visit ywcacc.org for YWIC Hall of Fame list!	Å
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Sharon Trott & Cheryl Cain Sharon Trott-Cheryl Cain 2016 Honorees Event Chairs **RESERVATIONS & SPONSORSHIPS:** □ Table Sponsorship \$1,250 (reserved table for 10 at banquet & 2 YWTeen Leadership Cam Friend of a YWTeen \$300 (2 ind. seats & 1 YWTeen seat at banquet) □ Individual Banquet Seat \$80 (\$100 after Feb 22) Sorry, I'll miss the fun – enclosed is a donation: Sponsor Name: Contact Name / Title: Address: E-mail: Phone: Payment: Enclosed Check Send Invoice MasterCard Visa Credit Card Number: Name on Card: Ex. Date: Make checks payable to the YWCA. The YWCA is a 501 (c)(3) non-profit organization EIN #: 74-1157366 Your gift is deductible to the extent allowed by law. Send completed form to Adriana Martinez (devywca@ywcacc.org) and retain a copy Online reservations: www.ywcacc.org e • 78411 • 361-857-5661 X 30 • 361-857-0254 (Fax) •

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EWI Corpus Christi welcomes new members

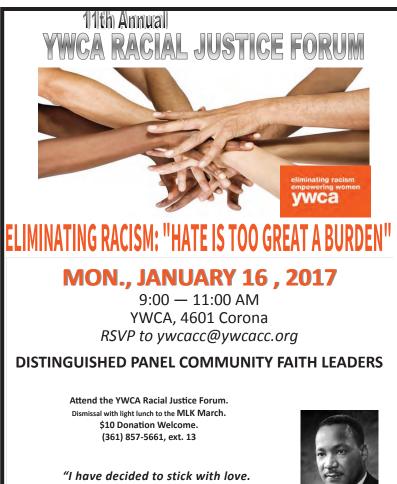


Lorette Williams with Flatiron/Dragados, LLC



Marcia Keener with **MJKeener Coaching**

Your thoughts and prayers are needed for a number of our members who are experiencing personal and professional hardships -broken bones and other health-related concerns for themselves and loved ones, and new directions in their professional lives.



Hate is too great a burden to bear." Martin Luther King, Jr.



EMI CONNECT January 2017

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Minutes of the Board of Directors Meeting EWI of Corpus Christi EWI ° January 4, 2017

Call to Order: Meeting was called to order at 12:08 p.m. by President Kathryn Dirks.

Roll Call: Attending were Kathryn Dirks, Stephanie Price, Gracie Martin, Laura Hausman, Bunny Forgione, Donna Patterson, and Janet Maxwell.

Minutes: December 2016 minutes were reviewed. Janet Maxwell moved to accept the minutes; Bunny Forgoine seconded. December 2016 minutes were accepted.

Treasurer's Report: The Financials will be tabled until February. Laura Hausman moved to table the financials; Janet Maxwell seconded. Financials are tabled until February 2017.

President's Report: Kathryn Dirks stated that Mildred Pels suggested helping women in our area by donating feminine care products to The Salvation Army, Metro Ministries, and the Good Samaritan. Donna Patterson and Janet Maxwell will call the organizations mentioned to assess their needs/wants for this suggested project.

Vice President's Report: No report.

Sergeant at Arms Report: Kathryn Dirks reported for Lisa Wright that 22 members and 1 guest were in attendance at the last General Meeting.

Website: Gracie Martin discussed media outlets to explore and use.

Scholarship: Laura Hausman stated she is compiling a list of alumni scholarship recipients, and asks for any help from long-time members.

Membership: No report.

Membership Orientation: No report.

Nominating Committee: No report.

Public Relations: No report.

Reading Rally: Gracie Martin had no current report on Reading Rally.

Standards of Excellence: No report.

Ways & Means: Kathryn Dirks reported for Carla Hoffman and Norma Herrera discussing the proposed Women's Leadership Conference. Questions, concerns, and solutions were discussed

Publications: Kathryn Dirks stated that Sharon Trott asks for announcements for the upcoming newsletter.

Programs: Donna Patterson and Janet Maxwell had no report.

Unfinished Business: No unfinished business.

New Business: No new business.

Announcements: No announcements.

Adjournment: Meeting was adjourned at 1:04 p.m. by Kathryn Dirks

Submitted: Stephanie Price Approved: