

Letter from President

School is out and summertime is officially here. We are excited to have our Scholarship recipients at our June meeting to be recognized. Thanks to a generous contribution by H.E.B., our Chapter is able to substantially increase our scholarship program this year as well as increase funds for Reading Rally.

It has been a successful year for our Chapter and we are excited about a new membership drive that was recently announced. The details were sent to everyone. As always, we are striving to add new members, so please talk with your friends about all the benefits of EWI membership.

Our Chapter board voted to send Mary Helen Johnston as a third delegate to Leadership Conference in Washington in September. She will have the honor of making a special award presentation at the conference.

Also, Elaine Hoffman is getting the slate of officers together for 2015. Be sure to let her know if you are interested in serving. It's a lot of fun and we need your input and ideas to be a more successful chapter.

We are honored to have Scott Elliff as our speaker this month. Hope to see you there.

Linda Jordan
EWI Corpus Christi President 2013-14
L. K. Jordan and Associates

2013-2014 Officers, Directors & Committee Chairs

President

Linda Jordan, L. K. Jordan and Associates

Vice President

Linda Allen, H-E-B

Secretary

Betty Baxter, Keetch & Associates

Treasurer

Christine Salch, Swank & Salch, P.C.

Ways & Means

Norma Herrera, Barcom Commercial, Inc.

Membership Director

Lorena Parada-Valdes, The Language Bridge

Sergeant-at-Arms

Susie Nemec, Land Clearing Solutions, LLC

Programs

Sheri Emerick, Art Museum of South Texas

Director At Large/ Nominating Committee

Elaine Hoffman, Barcom Construction, Inc.

Scholarship

Laura Hausman, Northern Beef Industries

Public Relations

Michelle Flower, Valero Refining

Reading Rally

Linda Allen, H-E-B

Membership Orientation

Sarah O'Brien, Navy Army
Federal Credit Union

Website

Gracie Martin, Ensemble Group

May Firm Luncheon



Caller Times Publisher, **Libby Averyt** with our guest speaker, **Benjamin Blackwell**.

Kudos!

From Kathryn Dirks:

Kudos to our amazing group of EWI members! You are a super group of ladies. I'm so proud to be associated with each of you. Your individual gifts are assets to our community and our organization!

Announcements

From Mary Helen Johnston:

I am going to set up for "headshots" at our meeting today. We need to provide our website chairman images for updating the website.

From Linda Jordan:

July we will have an Executive Recognition program. Members are asked to bring the executives from their firms to see what EWI is about.

From EWI Corporate:

- The **400in4** membership campaign begins June 1 and we want each member to participate. The attached PDF, which is a half-page ad, is ready to be included in your newsletter. [Click here](#) for instructions on how to imbed the PDF in your Microsoft Word documents.
- Please include the following text and links to Corporate surveys:
 - “In an effort to ease the burden of fundraising for chapters, Corporate is interested in identifying and developing strategic partnerships with EWI member firms that have similar philanthropic interests in the areas of literacy, scholarships, and leadership education. [Take the survey now.](#)”
 - “Corporate is exploring the idea of live streaming the Annual Meeting for those unable to attend LCAM 2014. The cost to live stream is being investigated. Before committing resources, we want to gauge the level of interest of our members. [Please take a minute to answer this brief survey.](#)”

June Birthdays

Bunny Forgione	June 4
Shannon Bartkowiak	June 4
Janet Maxwell	June 8
Norma Herrera	June 8
Michelle Flower	June 24
Betty Baxter	June 28

Minutes of the Board of Directors Meeting

	<p>Minutes of the Board of Directors Meeting</p> <p>EWI of Corpus Christi</p> <p>EWI ®</p> <p>May 7, 2014</p>
Call to Order	Linda Jordan called meeting to order at 12:05 PM
Roll Call	Linda Allen, Gracie Martin, Lorena Parada-Valdes, Kathryn Dirks, Norma Herrera, Elaine Hoffman, Christine Salch, Linda Jordan, Laura Hausman, Michelle Flowers, Susie Nemece
Minutes:	Motion to approve Minutes as distributed by Laura Hausman, second by Susie Nemece, motion carried.
Treasurer's Report:	Christine presented Treasurer's report as follows: Total Assets as of April 30, 2014, \$58,520.71 (Checking account -\$29,999.20; BCDP - \$14,496.51; CD - \$14,000.00; Share Account - \$25.00). Christine also stated that she had not paid for the Firm Night meal and was waiting on invoice from Wendy. This amount will be shown on May financial statement.
President's Report:	No Report
Vice President's Report:	Linda Allen reported that she had gotten on National's website and found a brochure that we could use locally for distributing information about EWI to potential members. She brought a copy to our meeting and discussed ways that we could use for our chapter. Also, there are other items on this website such as business cards that we could print and use locally.
Communications:	
Committee Reports:	
Sergeant at Arms Report:	Susie reported that 28 members confirmed for Firm Night at Woodhouse Day Spa.
Website	Gracie reported that her goal for this year is to completely revamp our website as it is out of date. There was discussion as to what information we wanted the website to show. Motion was made by Christine Salch that it show the Firm Member name and address and the name of the contact only. Also name of the officers only, no personal information. Motion seconded by Kathryn Dirks. Motion carried
Scholarship:	Laura reported that there were 3 applicants for our Scholarship. She and her committee made the recipient selection and letters will be going out shortly to advise them that they will be receiving the Scholarships and inviting them to attend our June meeting for the presentation of same. Their names will be announced at the May meeting. These Scholarships will include the regular EWI scholarship as well as the one donated so graciously by HEB. Laura will also be

<p>contacting Coastal Bend Community Foundation to find out the amount needed to bring our annual scholarship fund up to date. This will be reported at our next meeting.</p>	
<p>Membership:</p>	
<p>Lorena reported that she has two prospective new members that will be coming to our May meeting. Kathryn is also bringing two prospective members.</p>	
<p>Membership Orientation:</p>	
<p>Sarah O'Brien, no report</p>	
<p>Nominating Committee:</p>	
<p>Elaine reported that Nominating Committee will be meeting next month. Also, Mentors has been assigned to our last 2 new members.</p>	
<p>Public Relations:</p>	
<p>Michelle asked Laura to provide her with information on the Scholarship recipients so that information could be published in Caller Times in June.</p>	
<p>Reading Rally:</p>	
<p>Linda Allen reported that first meeting of Reading Rally Committee will be on May 22nd at Jason's Deli. Dates have been set for Reading Rally, October 18 at YWCA, and Oct. 23rd at Family Outreach.</p>	
<p>Standards of Excellence:</p>	
<p>Ways & Means:</p>	
<p>Norma asked that a Chairperson be named for the 2015 Fund Raiser as she does not wish to be Chairperson. She said that she would co-chair. She also suggested that a date and place be selected for this event. Christine made motion that this event be held on February 11, 2015, at the Omni, seconded by Laura. Motion carried. Norma will confirm this date and place with the Omni and will advise if same needs to be changed.</p>	
<p>Publications:</p>	
<p>Kathryn Dirks, no report.</p>	
<p>Programs:</p>	
<p>Sheri Emerick was not present, but prior information shows that our May program will be presented by Benjamin Blackwell of the Caller-Times, "Understanding Digital Marketing".</p>	
<p>Unfinished Business:</p>	
<p>New Business:</p>	
<p>It was suggested that each Committee Chairperson find a Co-chair so that when new year begins the Co-chair will be ready to take over duties of Chairperson with little effort as to the duties of the position. This will create a more seamless transition from one year to the next.</p>	
<p>Announcements:</p>	
<p>Adjournment:</p>	
<p>Meeting adjourned at 12:55 PM</p>	
<p>Approved:</p>	<p>Submitted:</p>
	<p>Betty Baxter</p>

