

July 2014 | Vol. 8, No.1

Letter from President



We mentioned at our June meeting that EWI is having a Membership Drive called "400in4" Connections. During this Campaign, the \$50 corporate admission fee will be waived for the duration of the campaign, which

is from June 1 to September 30. You are also eligible to win some cool prizes. Now is a great time to get out your contact list, companies you do business with, and think about people in your circle who might benefit and be interested in EWI membership. Share your personal stories about EWI with your friends and colleagues. There are also flyers you can download from EWI Connect We have a great group and want webpage. to add new and interesting members. We will be having an Executive Recognition program at our July meeting, so please be there to support our Firm Executives as we recognize them.

Linda Jordan EWI Corpus Christi President 2013-14 L. K. Jordan and Associates

2013-2014 Officers, Directors & Committee Chairs

President
Linda Jordan, L. K. Jordan and Associates

Vice President Linda Allen, H-E-B

Secretary
Betty Baxter, Keetch & Associates

Treasurer
Christine Salch, Swank & Salch, P.C.

Ways & Means
Norma Herrera, Barcom Commercial, Inc.

Membership Director Lorena Parada-Valdes, The Language Bridge

Susie Nemec, Land Clearing Solutions, LLC

Programs
Sheri Emerick, Art Museum of South Texas

Director At Large/
Nominating Committee
Elaine Hoffman, Barcom Construction, Inc.

Scholarship Laura Hausman, Northern Beef Industries

> Public Relations Michelle Flower, Valero Refining

> > Reading Rally Linda Allen, H-E-B

Membership Orientation Sarah O'Brien, Navy Army Federal Credit Union

Website
Gracie Martin, Ensemble Group

Publications Director Kathryn Dirks, ETCETERA



June Firm Luncheon



HEB Scholarship winner Leah Patterson is pictured with Linda Jordan,
President and Laura Hausman, Scholarship Chair along with Sandra Hicks,
EWI Bobbi Sims Scholarship winner.



CCISD Superintendent, Scott Eliff, discusses the Challenges and Opportunites in Education.



Announcements

From Elaine Hoffman:

We are still in need of a Secretary for 2014+2015 board position if anyone is interested; please contact Elaine, Kathryn or Mary Helen.

From Kathryn Dirks:

Fall **ETCETERA** Arrives July 29th! I will be showing the **Fall 2014 Collection** in my home **July 29th-August 6th**. Call now to reserve a *Preferred Appointment*. **Kathryn 563-6999**

July Birthdays

Karen Barnes
Bam Benning
Annette Berry Cottingham
Susie Nemec
July, 6th
July, 7th
July, 24th
July, 28th

A big "Happy Birthday" to all of you wonderful, amazing ladies! May your year be filled with much love, good health, happiness and prosperity!



Minutes of the Board of Directors Meeting

CONNECTIONS CAREERS COMMUNITY	Minutes of the Board of Directors Meeting EWI of Corpus Christi EWI ® June 4, 2014
Call to Order	President, Linda Jordan, called meeting to order at 12:00 Noon
Roll Call	Betty Baxter, Mary Helen Johnston, Sheri Emerick, Christine Salch, Linda Allen, Karen Barnes, Linda Jordan, Elaine Hoffman, Norma Herrera.

Minutes:

Motion to approve Minutes of May meeting as distributed made by Elaine Hoffman, second by Sheri Emerick. Motion carried.

Treasurer's Report:

Christine Salch presented Financial Report as follows: Checking Account - \$28,971.90; BCDP - \$14,496.51; CD - \$14,000; Share Account - \$25. for a total of \$57,493.41. Motion by Elaine Hoffman, second by Sheri Emerick, as presented. Motion carried.

President's Report:

No Report

Vice President's Report:

No Report

Communications:

Committee Reports:

Sergeant at Arms Report:

No Report

Website

No Report

Scholarship:

Laura sent report that Invitations had gone out to Scholarship Recipients inviting them to our June Meeting where they will be introduced to General Membership.

Membership:



w.corpuschristiewi.org

In Lorena's absence, Linda Jordan reported that information on two prospective members had been emailed to general membership. National is also conducting a new Program to increase membership. Discussion followed on other ways whereby we could attract new members locally.

Membership Orientation:

No Report

Nominating Committee:

Elaine Reported that her committee had met and would report on same at July Meeting.

Public Relations:

In Michelle's absence, Karen Barnes reported that Linkedin was being used by about 1/3 of the Membership and information as to meetings, etc. could be gotten from this media center. She also discussed that we go outside our group so that others would have access to upcoming meetings, subject matter, etc. She said that in order to post to Linkedin she needs information at least two weeks prior to the date of meeting, and also to get information in the local Newspaper.

Reading Rally:

Linda reported that her Committee had met on May 22, at Jason's Deli with 7 people present. Plans are underway for the Reading Rally, with several items under consideration. One item in particular was purchase of E-Readers for each of the girls. They are looking now to see if cost is prohibitive. Theme for this year's rally is "Reading, a Lifetime of Love" . T-Shirts will be ordered. More information will follow.

Standards of Excellence:

See notes in New Business section concerning Awards.

Ways & Means:

Norma reported that location chosen for 2015 Fund Raiser would not be available because of renovations, and her committee is looking for another location. Will advise when new location has been chosen.

Publications:

No Report.

Programs:

Sheri reported that June Program will be Scott Eliff on Challenges and Opportunities in Education. July program will be presented by City Police Dept., on personal safety. Coming soon, a program on EWI, "An Overview", by Sarah O'Brien

Unfinished Business:

New Business:

Mary Helen reported that she is serving as Chairperson of the National Awards Committee, and that various awards will be presented at L Cam in September. Motion was made by Linda Allen that our Chapter pay Mary Helen's expenses to L Cam, second by Norma Herrera. Motion carried. Linda reminded the Board that we had budgeted for 2 people to attend the Texarhoma Conference. At this point those two people have not been choosen.

Announcements:

Adjournment:

Meeting adjourned at 1:05 P.M.

Approved: Submitted: