

LETTER FROM PRESIDENT



What an incredible start to 2021! A new President, an approved vaccine and an opportunity to restart those new year's resolutions.

I encourage each of you to dust off the plans and goals that came to a halt in 2020. And, while some of our career objectives, family travels and priorities were delay, modified or changed – WE MADE IT THROUGH. We've learned a lot about our resiliency and how to adapt. INNOVATION was key in 2020.

While I hope to shed my "COVID-10" (ok...20 pounds), I'll also be embracing the lessons learned this past year. The best part, we get to take this journey into 2021 together as EWI members. And, embrace the EWI Vision:

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

I ask that each of us do two things this month.

1. Sign-up and update your Profile on ewiconnect.com. Your login should be your email address.
2. Sign-up for an EWI Committee, by Monday February 15th.

As you continue to read this month's issue, please review the committee details provided. Reach out to the committee chairs to ask questions as you are deciding which committee is the best fit for you. YES, you can be on more than one committee – overachievers out there!

Have a wonderful February, Happy Valentine's Day and let's move boldly into 2021.

Virginia E. Whitham, SPHR, SHRM-SCP
Navy Army Community Credit Union

2020-2021 Officers & Directors

President

Virginia Whitham,
Navy Army Community Credit Union

Vice-President/President-Elect

Karen Barnes,

Secretary

Jamie Fuentes
Fountain of Clover

Treasurer

Laura Hausman,
Northern Beef Industries

Sergeant-at-Arms

Linda Calhoun
Marlin Works Inc.,

Programs

Janet Maxwell,
Microseal of South Texas

Scholarships

Linda Allen
HEB

Publications Open

Website PR

Gracie Martin,
Ensemble Group

Membership

Sharon Trott

Ways & Means

Stephanie Waterman
Farmers Insurance

Reading Rally

Mary Hime
Captrust

Director At Large

Gracie Martin,
Ensemble Group

February

Monthly Virtual Meeting

Wednesday, Feb. 3rd

11:30 Social/Catch Up

12pm – 1:30pm Program/Speaker

Changes Careers – Navigating Our New Normal



Presented by: Karen Barnes & Virginia Whitham

Panel Discuss, let's explore:

- 1) Applying for a career/job in today's "new normal."
- 2) Personality Tests
- 3) The Interview
- 4) Negotiating the Offer

ZOOM LOG-ON INSTRUCTIONS

Corpus Christi EWI is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://zoom.us/j/94167388189?pwd=SzRJSgtJMXNGbmF5UFZ3eFkzZkQ0dz09>

Meeting ID: 941 6738 8189

Passcode: 827262

One tap mobile

+19292056099,,94167388189#,,
,,*827262# US (New York)
+12532158782,,94167388189#,,
,,*827262# US (Tacoma)

Dial by your location

+1 929 205 6099 US (New York)
+1 253 215 8782 US (Tacoma)
+1 301 715 8592 US
(Washington DC)
+1 312 626 6799 US (Chicago)
+1 346 248 7799 US (Houston)
+1 669 900 6833 US (San Jose)

Meeting ID: 941 6738 8189

Passcode: 827262

Find your local number:

<https://zoom.us/u/acCmtprBZ>



EWI Corpus Christi Chapter Committees 2020-21

Sign-up by Monday, February 15th.

Please review and select a committee by reaching out the Committee Chair.

Membership & Orientation Committee – 8-10 members

This Committee recruits new members. Follows all Corporate bylaws as well as local when recruiting new members. Once a member is proposed, they follow the procedure to them becoming a member. They also introduce them at their first EWI luncheon.

Maintain membership roster. Significantly important role in growing our Chapter.

Committee Chair: Sharon Trott,

361-877-4269 strott73@att.net

Programs Committee – 5-6 members

This committee decides who will speak our Wednesday luncheons and decides what place we will be meeting at. They also organize who will give the prayer and who will provide the door prizes at each meeting.

Committee Chair: Janet Maxwell

361-739-8442 jmaxwell@bitexas.com

Newsletter Committee 1-3 members

Maintains our EWI newsletter.

Committee Chair:

Seeking Chair – Interim, Virginia Whitham

361-288-6318 vwhitham@navyarmyccu.com

Reading Rally Committee – 6 or more, we welcome everyone to participate.

Annual event held at the YWCA to promote reading to 5th grade girls.

Most of the girls are from underserved communities we provide a speaker, take-home books and enrichment/fun items.

This is a signature annual event for all Chapters in EWI nationally.

Committee Co-Chair: Mary Hime

210-842-3269 mhime@stmmltd.com

Scholarship Committee – 6-10 members

Annually our Chapter awards scholarships to women in transition.

Our chapter works with the Coastal Bend Community Foundation who provides the application venue.

Committee members screen applications and make final selections. We have also partnered with H.E.B. to increase scholarship amounts.

Committee Chair: Linda Allen

361-774-1756 allen.linda@heb.com

Sargent-At-Arms Committee – 1-2 members

Provides notification to members for each upcoming meeting and tracks attendees.

Co-ordinates with luncheon provider for meal count. Arrives early at each meeting to greet and check-in members.

Assists in collecting luncheon payments. Ensures members sign up for door prize drawing. Turn over money to Treasurer at end of meeting.

****Hosts Zoom Meetings.** This is an excellent way to meet members!

Committee Chair: Linda Calhoun

361-739-3136 linda@marlinemb.net

Ways & Means Committee – 8 or more members

Co-ordinate annual fund raiser that provides funds four Scholarships, Reading Rally and general operating expenses.

Committee Chair: Stephanie Waterman

361-960-9859 swaterman@farmersagent.com

If you unsure, or need assistance – please reach out to *Karen Barnes, Vice President at 361-443-8160 or kbbccosmetics@outlook.com*, no later than Monday, February 15th.

Anyone that has not selected a committee, will be assigned.

EWI MISSION

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of; promoting member firms, enhancing personal and professional development, and encouraging community involvement.

EWI VISION

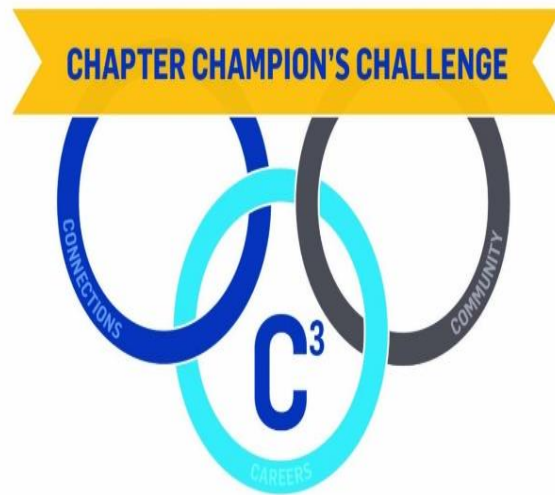
To enhance professional growth and development within a diverse group of women while empowering them to make a difference.

EWI VALUES

Integrity | Excellence | Respect | Collaboration

News from our Corporate Office

With a new year comes a new recruiting campaign! The 2020-2021 corporate recruitment committee is excited to announce the return of the C3 campaign with new incentives. This year, Chapters that have successful Chapter-to-Chapter referrals will receive marketing funds to be used for any and all recruitment activities, like new print marketing, paid social posts, guest meeting fees, and more. We are also introducing an 'ultimate winner.' The Chapter that wins this category will not only receive marketing funds but will also receive funds to cover a guest speaker for a Chapter meeting. Below are the different incentive tiers:



- 1 successful referral: Bronze - \$200 in chapter marketing monies
- 2 successful referrals: Silver - \$400 in chapter marketing monies
- 3 or more successful referrals: Gold - \$500 in chapter marketing monies

The Chapter that reaches gold status with the most referrals overall during the campaign will be declared the 'Ultimate Winner' and will receive guest speaker coverage (max value of \$500) and \$400 in Chapter marketing monies.

To qualify for the ultimate winner incentive a Chapter must reach gold status. If there is a tie for the ultimate winner incentive, the tiebreaker will be the Chapter that has the best retention percentage during the current fiscal year.

Are you ready to work together to grow each other's Chapters and earn dollars to support your chapter's recruiting efforts along the way? Who are the members in your Chapter who have colleagues in other EWI Chapter cities that aren't members yet? Let's start working on those referrals!

YWCA honors successful professional women in Coastal Bend

41th annual Y Women In Career Awards

CORPUS CHRISTI — Recognizing successful professional women highlights their accomplishments. That's why YWCA recognizes women who make significant impacts in their career field through the Y Women In Careers Award. **This year's honorees will be recognized at the 41th Y Women In Careers Awards Event Thursday, March 4, 2021 at 6:30 p.m. .**

YWCA has honored 299 exceptional women in the Coastal Bend who stand out in their career fields through the Y Women In Careers Award. This professional award highlights accomplishments made by the honorees. This year's honorees are:

- **Kiwana Denson**, Director of Strategic Initiatives, Del Mar College;
- **Maria Emilia Martinez, PhD**, Associate Vice President of Student Access, Texas A&M University--Kingsville;
- **Annette Rodriguez**, Director of Public Health, City of Corpus Christi/ Nueces County Public Health District;
- **Judith E. Talavera**, President & Chief Operating Officer, AEP Texas.

YWCA President/CEO Nancy Wesson-Dodd said, "Recognizing these deserving women is a special privilege for YWCA, as well as fulfilling our mission of 'Empowering Women.' These honorees play crucial roles in our community. Y Women In Careers is a vital way to show young girls what women can accomplish, helping them to set goals for their own lives!" she added.

Support and sponsorships are available at www.ywcacc.org. For more information, contact 361-857-5661 X 102 or devywca@ywcacc.org. As one of YWCA's major fundraisers, Y Women In Careers Event offers priceless support for YWCA programs and communicates the essential role YWCA plays in our community.

###



☐ Yes, I want to invest in the YWCA by sponsoring:

☐ TITLE \$10,000 ☐ LEADERSHIP \$5,000 ☐ CHARACTER \$2,500 ☐ EMPOWERMENT \$1,250

☐ I would like to apply my sponsorship as a general donation:

☐ \$5,000 ☐ \$2,500 ☐ \$1,500 ☐ \$500 ☐ other

Sponsor Name: _____ Contact Name / Title: _____

Address: _____ E-mail: _____ Phone: _____


Payment: ☐ Check Enclosed ☐ Send Invoice ☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Credit Card Number: _____ Name on Card: _____ Ex. Date: _____

Send completed form to YWCA—Attn: Development Office (devywca@ywcacc.org) Retain a copy for your records

4601 Corona Drive • 78411 • 361-857-5661 X 102 • 361-857-0254 (Fax) • www.ywcacc.org

The YWCA is a 501 (c)(3) non-profit organization — EIN #: 74-1157366; your gift is deductible to the extent allowed by the law.

	Minutes of the Board of Directors Meeting EWI of Corpus Christi EWI ® 12.30.2020
Call to Order	12:12 pm on Wednesday, December 30, 2020
Roll Call	Virginia Whitham, Gracie Martin, Linda Allen, Laura Hausman, Sharon Trott
Minutes:	
No action taken due to lack of a quorum.	
Treasurer's Report:	
<p>Laura Hausman presented year-to-date financials showing a comparison to 2019 for the same time period. She noted that our financials were down only slightly despite the effects of the pandemic on our operations. Laura said that she continues to make the transition to being treasurer and is working to update signature cards on accounts. Sharon Trott will forward membership renewal information received from corporate monthly to Laura for updating her records. There was discussion regarding the need to pay American Bank a monthly fee to monitor checks for two signatures. The board was in favor of keeping the two-signature requirement on all checks written on EWI accounts as an internal control and eliminating paying the bank a monthly fee for the dual signature oversight. Due to lack of a quorum this could not be voted on.</p>	
President's Report:	
<p>President Virginia Whitham reported that there are still some actions needed to transition to the 2020-2021 EWI year. She reiterated the need to update signature cards on accounts. Virginia said we are still in need of a newsletter director and that members will be given an opportunity to sign up for committees in January.</p>	
Vice President's Report:	
No report.	
Committee Reports:	
<p>Programs -- Virginia, reporting for Janet Maxwell, said that the January meeting topic is expected to be on desalinization.</p> <p>Membership -- Sharon Trott reported that the committee had completed its second round of outreach calls to members to see how they are doing during the pandemic. Christine Salch indicated that she is not renewing her membership.</p> <p>Scholarships -- Linda Allen reported that progress is being made in transitioning to her role as scholarship director and work has started on the scholarship process.</p>	
Announcements:	
Adjournment:	
12:58 p.m., Wednesday, December 30, 2020	
Approved:	Submitted:
	Sharon Trott, Membership Director